

**JUNE 25-27, 2021**  
**CIRCUS CIRCUS HOTEL CASINO • RENO, NV**



# **RAGECON**

**RENO AREA GAMING EXPO**



**SPONSORSHIP & EXHIBITOR INFORMATION**





**The best three days of tabletop gaming in Northern Nevada is proud to welcome you to our information booklet for potential sponsors and exhibitors.**

**Here you will find various ways to support RAGECON, while generating interest and sales for your business on a local and regional level.**

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Greetings from RAGECON!

RAGECON is the best three days of tabletop gaming in Northern Nevada! We are the region's newest and largest convention of our kind. We started our first year with a meager 75 badge sales, and had over 700 badge sales in 2019! This growth is in part thanks to advertisers, sponsors, and exhibitors like you! RAGECON brings in many out of state players along with all of our locals. Our out of state growth was up considerably again in 2019.

Reno Area Gaming Expo, RAGECON, is held the last full weekend in June every year in beautiful Reno, Nevada. Due to COVID-19, we are taking a more cautious approach to the convention this year and may have to reduce our capacity. Of course we will follow all federal, state, and local guidelines in order to keep our attendees safe and healthy. But the convention is still on! We will be reevaluating our badge sales as we get closer to the convention and will only sell as many badges as we feel will be safe in light of the current conditions.

After six successful years and a year off due to the pandemic, we are returning in a limited capacity while retaining our core gaming roots. We offer three days of events including board games, card games, miniature games, RPGs, and many other games and events. This year we are looking at 250-500 attendees at our expansive new home at the Circus Circus Hotel Casino convention center. The size of the venue should allow for excellent social distancing. We love being in downtown Reno's "City Within a City" - The Row. This interconnected three resort complex offers excellent dining and entertainment options for our attendees when they are not playing games!

With discounted room rates at Circus Circus, we are confident our attendees will have a great time at the convention, and we would love for you to be a part of it. In addition to the fun of RAGECON, we invite you to experience the fun of Northern Nevada! There's something for everyone here, from outdoor adventures at nearby Lake Tahoe, to the vibrant urban art scene of Downtown and Midtown Reno. We have old west ghost towns, delicious Basque food, and a lake in the middle of the desert. We invite you to enjoy all that Northern Nevada has to offer while you are here!

Please look over this information and let us know if you will be joining us for our 7th year celebration. We are always just an email away if you have any questions.

Sincerely,

**Jeff Jones**

Director, RAGECON LLC  
NV Business ID: NV20141039912

# SPONSORSHIP OPPORTUNITIES

We are always looking for great sponsors to help us bring RAGECON to life each year.

Thank you for helping us make this happen!

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## SPONSORSHIP LEVELS

### BRONZE MEEPLE SPONSOR

***\$150 or equivalent services, games and/or gaming related items donated to RAGECON for use at the convention.***

1/8 page ad in program book

Website text link

Social media mentions when possible

### COPPER MEEPLE SPONSOR

***\$250 or equivalent services, games and/or gaming related items donated to RAGECON for use at the convention.***

2 Weekend Badges

1/8 page ad in program book

Website text link

Social media mentions when possible

### SILVER MEEPLE SPONSOR

***\$500 or equivalent services, games and/or gaming related items donated to RAGECON for use at the convention.***

4 Weekend Badges

1/4 page ad in program book

Website logo link

Social media mentions/links when possible

### GOLD MEEPLE SPONSOR

***\$750***

6 Weekend Badges

1/2 page ad in program book

Large website logo link

Social media mentions/links

### PLATINUM MEEPLE SPONSOR

***\$1250***

6 Weekend Badges

One room for 2 nights at convention hotel - 6/25 & 6/26

Full page ad in program book

Large website logo/ link under "RAGECON 2021 sponsored by" section

Social media mentions/links

Your logo on any flyer/poster runs printed after you sponsor RAGECON

**Please contact Jeff Jones at [director@ragecon.com](mailto:director@ragecon.com) if you are interested in being a sponsor**

# ADVERTISING SPONSOR OPPORTUNITIES

Thank you for your interest in being an advertising sponsor in the RAGECON program book! Here are our 2020 ad sizes and prices.

**WE PLAN TO HAVE A PRINT RUN OF 400 PROGRAM BOOKS PLUS DIGITAL COPIES SENT TO ALL ATTENDEES.**

If you are a **exhibitor** at RAGECON, you will receive a free 1/8 page ad, but you are welcome to upgrade to a larger ad if you desire.

**1/8 page ad  
4.0625 w x 2.355 h  
LIVE AREA**

**1/4 page ad  
4.0625 w x 4.81 h  
LIVE AREA**

**1/2 page ad  
8.25 w x 4.885 h  
LIVE AREA**

**Full page  
8.5 w x 11 h**

**BLEED 8.75 w x 11.25 h  
TRIM 8.5 w x 11 h  
LIVE 8.25 w x 10.75 h**

## **AD PRICING**

**1/8 page - \$25**

**1/4 page - \$45**

**1/2 page - \$75**

**FULL PAGE - \$125**

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**AD SPACE IS FULL LIVE AREA FOR 1/8, 1/4, and 1/2 PAGE ADS  
TO ALLOW FOR HEADER/FOOTER AND ADDITIONAL  
PAGE CONTENT**

**FULL PAGE AD SPACE INCLUDES BLEED AND WILL NOT HAVE  
HEADER/FOOTER AND ADDITIONAL PAGE CONTENT**

Please provide your art as a 300dpi CMYK raster image (jpg or tiff), an outlined AI or EPS file with all links embedded, a press ready pdf, or a packaged InDesign file. All ads are due by June 1, 2021

Send any questions and completed art to:  
[advertise@ragecon.com](mailto:advertise@ragecon.com)

**ALL AD SPACE IS ON A FIRST COME, FIRST SERVED BASIS  
AND AD SPACE MAY SELL OUT BEFORE THE DEADLINE**



# EXHIBITOR OPPORTUNITIES

## ARE YOU INTERESTED IN BEING AN EXHIBITOR AT OUR CONVENTION?

Our gaming community is solid and always growing with some of the friendliest gamers around, and if you think your products or services would cater to the needs of our attendees and would be well received by all, we encourage you to apply to exhibit at RAGECON.

Selling at the convention puts your products or services into actual gamer's hands, leading to word of mouth advertising that generates post-convention sales. The focus of RAGECON is to provide a wonderful experience to our attendees. Offering an exhibitor room featuring a wide range of products and services is a key element of this focus. We hope to build an annual relationship with each of our exhibitors, so our attendees will know they can count on being able to get your products each year.

RAGECON also has a large play-to-win section and prize giveaways that you may donate products to. If you donate \$250 in product(s) to these you will automatically be considered a copper meeple level sponsor and receive all the benefits listed for sponsors under that level.

### EXHIBITOR/EXHIBITOR SCHEDULE

Friday June 25th	Exhibitor Set-Up	8am – 12pm
	Exhibit Hall Hours	12pm – 6pm
	Gaming Hall Hours	12pm – 1am
Saturday June 26th	Exhibit Hall Hours	9am – 6pm
	Gaming Hall Hours	8am – 1am
Sunday June 27th	Exhibit Hall Hours	9am – 5pm
	Gaming Hall Hours	8am – 6pm
	All Halls Tear Down	5pm – 7pm

**NOTE: EARLY TEARDOWNS WILL NOT BE TOLERATED.  
ANY COMPANY TEARING DOWN EARLY WILL BE FINED \$100**

**Ready to be an exhibitor at RAGECON?  
Please contact us at [exhibit@ragecon.com](mailto:exhibit@ragecon.com)  
and we will send you the exhibitor registration packet.**

## EXHIBITOR PACKAGES & PRICES

- **INFORMATION EXHIBITOR TABLE.** \$60 for an approximately 6 foot by 18 inch exhibitor information table space. There will be **NO** selling allowed from information table spaces. Spaces **will not** be located in the closed exhibitor area and will require tear down every day. Includes one table and two chairs with one exhibitor pass.
- **DIGITAL SALES EXHIBITOR SPACE.** \$90 for an approximately 6 foot by 18 inch digital sales exhibitor table space. There will be **NO** selling of physical merchandise allowed from digital sales exhibitor table spaces. Spaces **may not** be located in the closed exhibitor area and might require tear down every day. Includes one table and two chairs with one exhibitor pass.
- **STANDARD EXHIBITOR SPACE.** \$125 for an approximately 6 by 6 foot exhibitor space. This space will be part of the exhibitor area, which will be closed at night. Includes table and two chairs with two exhibitor passes.
- **ALL INCLUSIVE STANDARD EXHIBITOR SPACE.** \$379 for a 6 by 6 foot exhibitor space. This price includes one king room for Friday and Saturday night (two queen room available for an additional \$20). This space will be located in the Exhibitor Area that will be closed at night. Includes table and two chairs with four exhibitor passes. This is an \$80 discount to the normal rates!

## ADD ONS

- **\$30 FOR ADDITIONAL EXHIBITOR PASS.** One or two exhibitor passes are included with each exhibitor space (Four with all-inclusive packages). Add up to two additional exhibitor passes for \$30 each.

# IMPORTANT DEADLINES

**March 1, 2021**

**Event Submissions Open**

**June 1, 2021**

**Event Submissions Deadline**

**June 1, 2021**  
(or when book is filled)

**Advertising/Sponsor Deadline**

**June 1, 2021**  
(or when room is filled)

**Exhibitor Registration Deadline**

We will consider deadline extensions on a case-by-case basis.  
Please contact us directly at [info@ragecon.com](mailto:info@ragecon.com) with your request.

**RAGECON LLC**  
**ID# NV20141039912**  
**7325 Heritage Oaks Drive**  
**Reno, NV 89523**

Director - Jeff Jones  
Events Coordinator - Brad Taylor  
Art & Marketing Coordinator - Lisa Staton  
Play-to-Win Coordinator - Anthony Matulonis  
Tournament Coordinator - David Reed  
Exhibitor Coordinator - Newt Peterson  
Education Coordinator - Roger Moore  
Volunteer Coordinator - George Rowland  
Cosplay Coordinator - GumiV4 (Maggie)